

Matthew J. Foran

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Industry Experience

Publicist/Writer

Philadelphia, PA

Jumpsuit Records

June 2015-August 2015

- Developed three press releases to market new albums/sustainable agriculture
- Dispersed press releases to media outlets

Freelance Opportunities

June 2015-Present

- Interviewed Permaculture professional Loren Luyendyk for Lucidity Courseweek
- Composed a white paper regarding Jumpsuit Records and their permaculture pursuits

Social Media Promotion Manager

Jump Up! Productions

November 2012-September 2013

- Coordinated with promoters what content to share and how to do so creatively

Industry Coursework

Temple University, Bachelor's Degree

Current Issues in Media Management

Fall 2014

- Developed marketing/managerial skills and learned to adapt them with business trends

Media and Cultural Differences

Spring 2015

- Examined the ways that that different communities/cultures interact with media

Sustainable Design

Spring 2016

- Learned regenerative design methodology for a sustainable environment

Quantitative Methods

Spring 2016

- Used data/statistical software to analyze data/create spreadsheets

Oregon State University, Accelerated Agricultural Business Course

Growing Farms: Successful Whole Farm Management (OSU)

Spring 2017

- Learned the aspects of running a successful farm business, especially marketing strategies

Intro to Permaculture

Spring 2017

- Studied the process, ethics, and principles of permaculture design

Childhood Food Insecurity

Spring 2017

- Learned the indicators and impacts of childhood hunger in order to identify at-risk youth

Skills:

Press Release/Kit Development
Marketing/Promotions
Website Management
Writing/Communication
Photography

Education:

Temple University: Philadelphia, PA
School of Media and Communication
Bachelor of Arts in Media Business and Communication
Minor in Portuguese
Graduation Date: May 2016

Volunteer Experience

One Art Community Center

Summer 2016-Present

- Cleaned and prepared an urban lot, then planted a community garden